

#IAMGRAD THE BRIEF



LONDON ISTANBUL MUMBAI DUBAI

PUSH THE ENVELOPE

[en•ve•lope]

noun

A common packaging item, usually made of a thin material and cut to one of three shapes: a rhombus, a short-arm cross, or a kite.

Designed to contain a flat object, such as a letter or a card.

But, it doesn't have to be...

We want to see your creative response to what else an envelope can do, say or be. Responses may take any form you wish - video, animation, story, illustration, perhaps even sculpture – whatever best expresses your creativity.

We're looking for enthusiastic, creative thinkers to join our Shoreditch studio for 12 month paid placements. Opportunities will commence in summer 2017 and we welcome applications from both Graphic Designers and 3D Designers.

HOW TO SUBMIT

Post your creation to Instagram, tagging @i_am_ldn and #iamgrad

Applications won't be complete unless you also send us your portfolio (details below).

Application Deadline:
06/02/2017

Applicants must have the right to work in the UK.

Send to: talent@i-amonline.com

Email subject title:
'Push The Envelope'

Include within the email;
Name, University, Course, Contact Number, CV and Portfolio and your submission (no more than 5mb - for large files please send a link)

2D DESIGNER JOB OUTLINE

- Conceptualise a range of creative, original & innovative solutions to client project briefs.
- Assist partners and senior team members in designing and preparing I-AM branded presentations.
- Develop designs and make changes to initial concepts upon instruction and clear design direction from contact reports and senior team members.
- Produce final artwork for print production and all specifications for design and build.
- Design 2D elements in line with 'the client's brand' and ensure consistency of image between 2D design elements and other brand manifestations being developed by I-AM.
- Liaise with team to ensure all design concepts, visual brand directions and visualisations are to the highest standards, fit for purpose, and appropriate to the project constraints of timing and budget.
- Deliver project work stages in timely fashion as per deadlines advised; allow time for project directors and account managers to check & approve work; allow time for revisions. Be pro-active in scheduling-in liaison with project directors / managers to meet this requirement.
- Assist in presentations to clients and carry out professional, courteous and well-recorded liaison with clients as required.
- Strive to ensure a good working relationship on projects between the 2D & 3D Teams.

Required proficiencies:

- MS Office
- Photoshop
- Indesign
- Illustrator

3D DESIGNER JOB OUTLINE

- Conceptualise a range of creative, original & innovative solutions to client project briefs.
- Illustrate creative solutions to suitable standards of clarity and style for team discussions and client presentations.
- Develop, detail and specify design concepts up to fully detailed construction drawings as required.
- Design 3D elements in line with 'the client's brand' and ensure consistency of image between 3D design elements and other brand manifestations being developed by I-AM.
- Liaise with line reports to ensure design drawings and specifications are fit for purpose, appropriate to the project constraints of timing and budget, compliant with all applicable rules and regulations and other parameters of the client's brief or requirements.
- Deliver project work stages in timely fashion as per deadlines advised; allow time for project directors and account managers to check & approve work; allow time for revisions. Be pro-active in scheduling-in liaison with project directors / managers to meet this requirement.
- Assist in presentations to clients and carry out professional, courteous and well-recorded liaison with clients as required.
- Strive to ensure a good working relationship on projects between the 2D & 3D Teams.

Required proficiencies:

- MS Office
- Photoshop
- 3D Visualisation Software (C4D preferable)