



Marketing Graduate Placement (5 mths) May 2017

**Who we are**

I-AM is a multi-discipline design agency and brand experience consultancy. We create exciting new brands and breathe new life into existing ones. We work across a number of industry sectors, ranging from banks and restaurants to any nature of consumer-facing brands where customer experience is king.

**The Role**

We are looking for an enthusiastic Marketing Graduate to join our Marketing team for 5 months to work on some exciting projects to raise the profile of I-AM.

**Who you are**

Ambitious, intelligent, creative with a can do attitude and the ability to think on your feet. You'll be need to be a great copywriter, be professional, and able to step up to the challenge. We're a team and there is nothing more important than working together.

You'll need to be happy to work across numerous initiatives simultaneously and have a strong attention to detail to ensure that we deliver everything to the highest quality. Ideally you will have a good understanding of how to maximize the potential of social media and key marketing principles.

**Key responsibilities/skills:**

- Managing and updating I-AM's social media accounts with interesting and relevant content. Instagram and Twitter. Daily/Weekly at least 3 times a week
- Managing the I-AM linked in account, posting relevant and interesting content. Boosting the directors' profiles
- Manage inter-studio requests, usually regarding the website and case studies. Sharing content and supporting each Marketing team in the various studios
- Awards entries- selecting best case study, writing awards entry, selection photography and submitting awards entries
- Assisting with the maintenance of Highrise (Weekly) and keeping database up to date and fresh
- Assisting with our KIT strategy
- Newsletter content creation and overseeing design
- Case studies (writing case study content and arranging a photo-shoot for new projects)
- Creating sector specific mail-outs
- Organising, seeking and coordination of speaking events & conferences

**What is I-AM like to work at?**

We have an open plan studio in the heart of Shoreditch, which has a relaxed, and friendly atmosphere. We are an ambitious agency, always listening to new ideas and pushing ourselves further, but with the confidence of having been around for 20 years. There is always an excuse for a gathering and because of this the teams play hard and work hard together.

If you are ambitious, passionate and a team player then we'd love to hear from you.



[i-amonline.com](http://i-amonline.com)

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